

SPONSORS



II WORKSHOP FAMILY BUSINESS

**INDITEX**



# “STRATEGIC AND ORGANIZATIONAL CHANGE”

COLLABORATOR

**ECOBAS**

Organizing Committee  
Elena Rivo López  
Katuska Cabrera Suárez  
Santiago Lago Peñas

ORGANIZER



Faculty of Business and Tourism  
Ourense  
June 13-14, 2019

## II WORKSHOP FAMILY BUSINESS

Wednesday, June 12	
20:30	Welcome dinner - "Baysha Restaurant"
Thursday, June 13	
09:30-10:00	Opening
10:00-11:00	<b>Family Ownership concentration, board composition and risk management</b> <b>Author:</b> Luis Otero González, Luis-Ignacio Rodríguez Gil, Pablo Durán Santomil, Araceli Tamayo Herrera-University of Santiago de Compostela <b>Discussants:</b> Txomin Iturralde Jainaga & Amaia Maseda García
11:00-12:00	<b>How to be a family business affects the relationship between policies to support R&amp;D&amp;i and entrepreneurial orientation? An empirical study in Mexico</b> <b>Authors:</b> Yenira Tlacuilo Parra (Tecnológico de Monterrey), M. Concepción López Fernández (Universidad de Cantabria) & Remedios Hernández Linares (Universidad de Extremadura) <b>Discussant:</b> Miguel Palacios
12:00-12:30	Coffee break
12:30-13:30	<b>How the territory impacts on business family's embeddedness</b> <b>Authors:</b> Cristina Aragón Amonarriz & Cristina Iturrioz Landart Family Business Program – University of Deusto <b>Discussant:</b> M <sup>a</sup> Concepción López Fernández
13:30-16:00	Lunch – "Cocote Café Bistro"
16:00-17:00	<b>The role of the family in the internationalization-innovation relationship</b> <b>Authors:</b> Txomin Iturralde Jainaga, Amaia Maseda García & Mikel Alayo Chair of Family Business – University of the Basque Country <b>Discussant:</b> Remedios Hernández Linares
17:00-18:00	<b>Family Business in the healthcare sector: Past and future</b> <b>Authors:</b> Francisco Reyes, Elena Rivo & Mónica Villanueva Chair of Family Business – University of Vigo <b>Discussant:</b> Katuska Cabrera Suárez
21:00	Dinner – "San Miguel Restaurant"

## "STRATEGIC AND ORGANIZATIONAL CHANGE"

Friday, June 14	
9:00-10:00	<b>Barriers to change and renewal in family business</b> <b>Author:</b> José Daniel Lorenzo Gómez Chair of Family Business – University of Cádiz <b>Discussant:</b> Cristina Iturrioz Landart
10:00-11:00	<b>Size and business strategy</b> <b>Author:</b> Lázaro Rodríguez Ariza Chair of Family Business – University of Granada <b>Discussant:</b> Mónica Villanueva Villar
11:00-12:00	<b>Procedural utility and family business</b> <b>Authors:</b> J. Antonio Novo University of A Coruña <b>Discussant:</b> Alberto Vaquero
12:00-12:30	Coffee break
12:30-13:30	<b>KEYNOTE SPEAKER</b> <b>Mattias Nordqvist*</b> Jönköping International Business School
13:30-14:00	Closing ceremony Mónica Valderrama - Vice-chancellorship of Communication and Institutional Relations – University of Vigo
14:00-16:00	Lunch – "Casal de Armán"

### \*Mattias Nordqvist

PhD, is Professor of Business Administration and the Hamrin International Professor of Family Business. He is the Director of Center for Family Enterprise and Ownership (CeFEO) and on the faculty of Department of Entrepreneurship, Strategy, Organization and Leadership (ESOL) at Jönköping International Business School (JIBS) in Sweden where he has also served as an Associate Dean. He is a co-founding Associate Editor of Journal of Family Business Strategy.