



SOCIAL SCIENCE



Presentation

One of the main functions of the university includes the transfer of knowledge as a priority axis, aimed at promoting the existence of effective channels for the transfer, cooperation and sharing of knowledge between the public and private sectors. Thus, the link between the research carried out at the university and the economic and social progress is articulated, among other aspects, through the innovation, the competitiveness of companies, the improvement of the quality of life and sustainable development.

In recent years, organizations had to confront new scenarios caused by drastic changes in their environment (pandemic, wars, economic crises...). New situations that require changes in their governance, new and more efficient management models supported by new technologies, new organizational structures, new education models, new laws and regulations, and new advertising tools.

The research groups of the University of Vigo in the field of Social Sciences, but also in the Legal, Economic and Business fields, can provide this support to transform the results of the research into sustainable economic and social development according to these new management models, oriented, in particular, to the achievement of the Sustainable Development Goals.

Within the framework of the consolidation of aforementioned transformation, there is a firm commitment from the regional and national governments in the plans “Circular Spain 2030” (Ministry for the Ecological Transition and the Demographic Challenge) and “Circular Economy Galician Strategy 2020-2030” (Xunta de Galicia). Both plans are aligned with the European strategies for the coming years, with the aim of promoting the efficient use of resources by moving to a clean and circular economy, restoring biodiversity and reducing pollution (Green Pact; Circular Economy Action Plan for a cleaner and more competitive Europe 2020).

This catalogue, therefore, arises with the aim of transferring to the socio-economic environment the R&D services and capacities

available at the University of Vigo in the fields of social sciences, including communication, education, gender studies, psychology, governance, law and economic aspects, among others. The information collected here organizes and structures these capacities from the point of view of their field of applicability, in such a way that it optimizes the search for them.

Finally, I would like to highlight my gratitude, on the one hand, to our Knowledge Transfer Office (R&D Office) for the time and effort dedicated to this initiative and, on the other, to the research groups involved, for the collaboration and facilities provided to carry it out.

I hope this publication is useful and enhances public-private collaboration, and ultimately benefits society.

Belén Rubio
Vice-Rector of Research, knowledge transfer and Innovation
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SOCIAL SCIENCE



Communication

Persuasive Communication (CP2)

Researchers

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María Isabel Martínez
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María Teresa Alves Pérez
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Research lines

- Creativity and publicity.
- Public relations and organizational communication.
- Political communication.
- Tourism communication.
- Communication and sport.
- Neurocommunication.
- Emotional communication.
- Verification processes and the fight against disinformation.

Services

- Creation of communication plans.
- Development of communication campaigns, communication plans and crisis management.
- Strategies and tools to combat disinformation.
- Actions to promote tourism and sport.

Keywords

Public relations, organisational communication, institutional communication, sports, ageism, old age, tourism, protocol and ceremonial, advertising, creative studies, creative thinking, advertising strategies, political communication, propaganda, public communication, electoral debates, political discourse.

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Group of Investigation in Communication (CS1)

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Artur Filipe dos Santos
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Beatriz Martínez Rodríguez
Fátima Presas Mata
Beatriz Feijoo Fernández
Ana Visiers Elizaicín
Noa María Carballa Rivas

Services

- Preparation of reports.
- Diagnosis of effectiveness of social networks.
- Publications and creation of slogans and campaigns.
- Preparation of surveys and data analysis.

Keywords

Communication, social networks, public opinion, journalism, new technologies in communication

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Research lines

- Public communication. Media and public opinion.
- Virtual communication, online journalism and writing for the network.
- Social media and new technologies.
- Theory and history of communication: computerised documentation, communicative innovation.
- Organizational communication and public relations: mediated communication, e-commerce, etc.
- Cultural and gender studies from communication: connectivity, integration.

Investigation in Communication for the Public Service (SEPCOM)

Researchers

María Isabel Míguez González
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Diana Ramahí García
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Juan Manuel Corbacho Valencia

Services

- Communication audit (communicative strategies, tools and products).
- Analysis of communicative models.

Keywords

Communication, public service, social media, fact-checking, reception.

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Videogames, Narrative, Persuasion and Creativity (VNPC)

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Jaime Martínez Barahona
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Carmen Maiz Bar
Francisco Javier Gayo Santacecilia
Marcos Antón Roncero

Research lines

- Interactive Entertainment Product Design (Videogames), Narrative, Persuasion.
- Graphics design, branding, creativity and videogames.
- Business Entertainment. Videogames.

Services

- Advice on the design and development of interactive entertainment products.
- Coordination of activities related to the gaming sector.
- Analysis of communication campaigns in the field of electronic sports (e-sports).
- Analysis of the communication and advertising of the different video game platforms and products.
- Analysis of the creativity of interactive products.
- Analysis of business models for videogames.

Keywords

Videogames, narrative, persuasion, creativity, interactive entertainment, gaming, graphic design, branding, advertising.

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Education



Astronomy, Astrophysics, Cultural Anthropology and Education – A3CE (AS1)

Researchers

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Keywords

Applied anthropology, museology, cultural heritage, gender, local development, education, leisure, seniors, project evaluation.

Research lines

Anthropology and cultural heritage. Applied anthropology.

- Social and cultural anthropology.
- Intangible and natural cultural heritage, museology and tourism.

Education

- Design and evaluation of socio-educational programmes.
- Pedagogy and education for leisure and free time.
- Active or healthy ageing.

Services

- Elaboration of ethnographic projects and programmes for museology (for cultural institutions, museums, associations, local and regional administrations).
- Design and evaluation of educational programmes for the elderly.
- Projects on active ageing.
- Advice on cultural, intangible and natural heritage, diversity and tourism.
- Evaluation of educational, active ageing and leisure programmes.
- Pedagogical advice on leisure.

Training in cultural heritage, diversity and gender; active ageing and leisure education.

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María Esther Martínez Figueira
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Samantha Mulloni Martínez

Research lines

- Innovative and change processes to promote educational and social inclusion.
- Technological resources in and for education and training.
- Education to sustainability and gender.
- Education, history and philosophy with gender perspective.

Services

- Advice on educational and social innovation projects.
- Expert advice on technological innovation in education.
- Specialised consultancy in training processes.

Keywords

Social and school exclusion and inclusion, attention to diversity, school change and improvement, educational innovation, educational technology, technological innovation, teacher training, educational practicum, didactics of science, didactics of experimental sciences, history of science, gender and education.

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Investigation in Educational and Socio-educational Contexts (Hi14)

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Research lines

- Educational innovation.
- Information and communication technologies applied to education.
- Teacher professional development.
- Environmental education.
- Health education.
- Teaching of experimental science.
- Inclusive education.
- Social adjustment.

Services

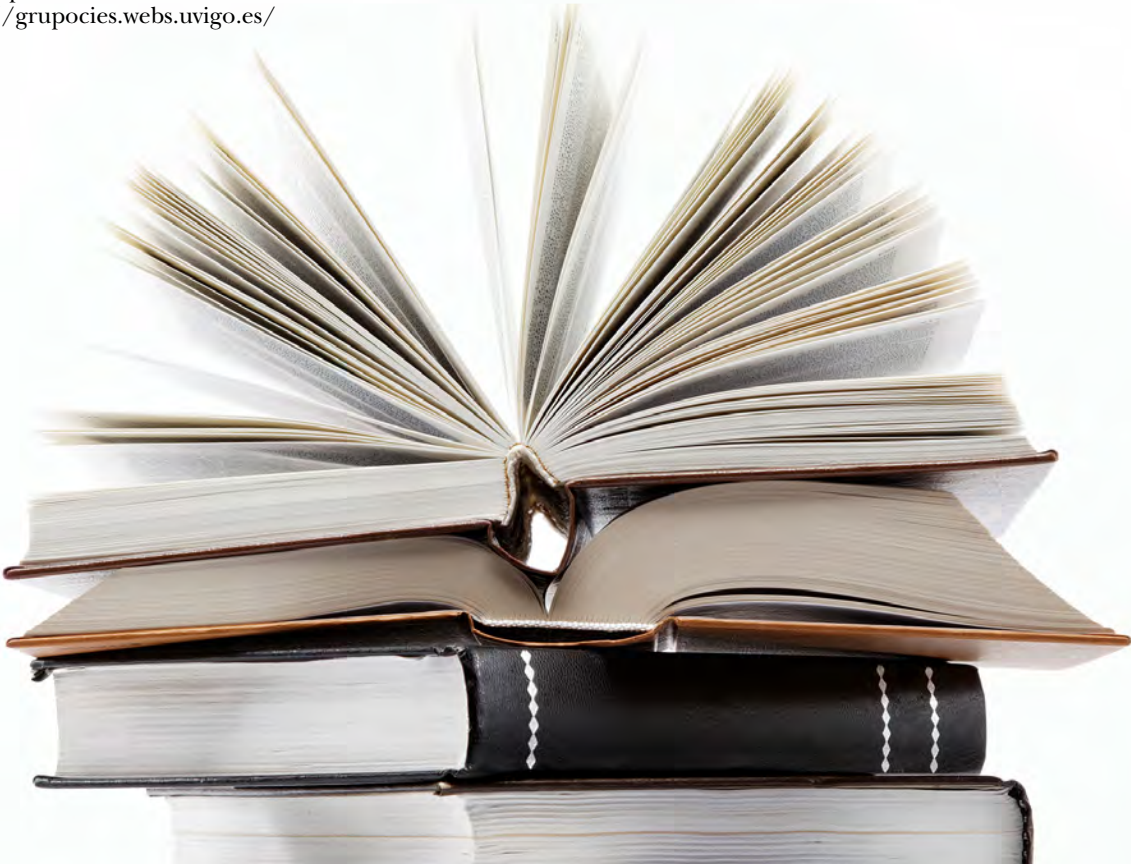
- Design and evaluation of innovative curricular projects. Design, production and evaluation of educational programmes and resources.
- Design, production and evaluation of teaching materials.
- Advice on the integration of ICT in teaching.
- Pedagogical advice and consultancy.
- Advice, monitoring and evaluation of teacher and educator training.

Keywords

Action research, ICT, educational technology, curriculum design and implementation, curriculum assessment, science education, environmental education, health education, inclusive education, social adjustment, entertainment, creativity.

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Feminist and gender studies

Interdisciplinary Feminar "Feminist Theory and Queer Theory" (FH1)

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Research lines

- Relations between the construction of gender and sexuality and artistic creations.
- Literature and audio-visual arts. Inter-artistic relations, comparative literature, cultural criticism, cultural studies.
- LGBTQ+ communities. Gender and sexual dissidence.
- Reconstruction of erased cultural experiences. Sex and gender identities in the margins.
- LGBTQphobia.
- Feminist artistic, literary and theoretical discourses.
- Contemporary feminist theory.
- Gender violence.
- Gender and education.
- Women Writers of the Second Republic.
- Writing and exile.
- Literature and historical memory.

- Political philosophy.
- Legal sociology.
- Diversity and foreigners in Roman law and today.
- Roman procedural law.

- Orientalism.
- East / West relations in Spanish literature.
- Reception of Oriental women in Spanish literature.

Services

- Scientific and technical advice on the treatment of and attention to the diversity of LGBTQ+ communities and the Muslim community.
- Scientific and technical advice related to the recovery of women's memory.

Keywords

Feminisms, lesbian theory, queer theory, gender, equality, ethnic minorities, LGBTQ+ community, historical memory, Muslim women, Roman law, legal sociology, procedural law.

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Health, Sexuality and Gender (PT1)

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Research lines

- Sexuality and sex education**
- Youth and adolescent sexuality.
 - Female condom.
 - Sexual abuse of minors.
 - Sexuality in older and post-infarction.
 - “Agarimos” program: coeducational program for the psycho-sexual development.

- HIV infection**
- HIV infection in adolescents and youth.
 - HIV/AIDS infection in prison.
 - HIV/AIDS infection in women.

- Gender and coeducation**
- Gender stereotypes.
 - Sexism.
 - School violence: bullying.
 - Identity, sexual diversity and heteronormative model.

- Gender-based violence**
- Sexual violence.
 - Violence against women.
 - Dating violence.

- Biopsychosocial health promotion**
- Attitudes, personality traits and self-esteem.
 - Drug and other addictions.
 - Eating disorder and sexuality.

Services

- Evaluation of programmes for the promotion of equality/sexual education/prevention of gender-based violence.
- Elaboration of protocols for identification, awareness raising, prevention and intervention in cases of gender-based violence.
- Protocols on gender violence in organisations, companies and public administrations (local and regional level).
- Expert accompaniment to women in situations of gender violence, sexuality and health.
- Elaboration of equality plans and measures in organisations, companies and public administrations (local and regional level).
- Training for professionals in the educational/health/judicial field in equality/sexual education and promotion of sexual and reproductive health/prevention and intervention in gender violence.
- Organisation of programmes/conferences/seminars/workshops for:
 - Promotion of equality.
 - Sexual education and promotion of sexual and reproductive health.
 - Prevention of gender-based violence.

Keywords

Sexuality, gender, sexual and reproductive health, gender-based violence, equality, sex education.

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Feminist Theory (SP1)

Researchers

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David Álvarez García

Research lines

- Feminist theory.
- Critical theory.
- Ethics of care and ethics of justice.
- Drug dependence (theoretical analysis and intervention).
- Autonomy, education, ethics and social justice.
- Human rights, citizenship, difference and social exclusion.
- Functional diversity.
- Stereotypes, prejudices and stigma in the socio-health field.

Services

- Consultancy on equality policies and programmes related to gender violence.
- Advice to public administrations on drug addiction (prevention/intervention).
- Advice on justice and care, and theoretical-critical analysis of events of social-political significance, in the fields of health, education and fundamental rights.
- Work on the moral development of children.
- Training for professionals for intervention in the fields of the research lines (especially in feminism, ethics and social justice; human rights, citizenship, social difference and exclusion).
- Training for secondary education in the fields of the research lines (conferences on feminist theories and their social, cultural, legislative, labour, etc. applications).

Keywords

Theories of justice, cosmopolitanism, tolerance, international justice, global ethics, advertising, social work, ethics of care, moral development, drugs, gender-based violence, functional diversity, human rights, citizenship and social exclusion.

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Psychology

Educational and Developmental Psychology at UVIGO - GiPEDUvi (HI9)

Researchers

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Research lines

- Assessment and intervention on cognitive functions and processes.
- Assessment and intervention on neurodevelopmental disorders and learning disabilities.
- Assessment and intervention on emotional and motivational processes involved in learning.
- Functional analyses and intervention on classroom (bullying).
- Detection and reduction of barriers to educational and social inclusion (ethnic minorities, poverty, social exclusion).

Services

- Identification and interpretation of the level of intellectual and curricular competence of students.
- Detection, analysis and functional and/or behavioural intervention in Neurodevelopmental Disorders and Learning Disabilities, in groups at risk of bullying, dropout and truancy or educational vulnerability.
- Cognitive intervention programmes for people with learning difficulties: Autistic Spectrum Disorder (ASD).
- Development of programmes for the improvement of cognitive processes in the learning of reading, writing and arithmetic.
- Design of materials, resources and methodologies in the detection of disorders or difficulties aimed at optimising development and learning.
- Advice and training for families, professionals and institutions in the educational and socio-health fields.

Keywords

Cognitive functioning, neurodevelopmental disorders, learning difficulties, bullying, Special Educational Needs (SEN), academic failure/dropout.

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Legal and Health Psychology: Coexistence and Well-being (PS1)

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Research lines

- Legal and forensic psychology.
- Therapeutic jurisprudence.
- Mediation.
- Positive parenting.
- Well-being and healthy behaviours.
- Additive behaviours.
- Mental imagery.

Services

- Mediation and conflict management.
- Positive parenting programmes.
- Awareness programmes for minors.
- Humanisation of spaces.

Keywords

Forensic psychology, therapeutic jurisprudence, law, forgiveness, custody evaluation, mediation, violence prevention, divorce/couple's breakup, positive parenting, additions, well-being, mental imagery.

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Health and well-being



Education, Physical Activity and Health - GIES (DE3)

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Sara Domínguez Lloira
Julia Criado del Rey Morante

Research lines

- Educative innovation: educator training and programme evaluation.
- Sport and physical activity: performance and health and physical activity and health.
- Health: health education and quality of life.
- Olympic Movement, Olympism, Olympic Games and International Olympic Committee.
- High performance and corporate sport.

Services

- Design and evaluation of:
 - Innovation programs.
 - Healthy physical activity.
 - Sports performance.
- Design of business strategies in the perspective of high sports performance.

Keywords

Business, high performance sports, women, gender, Olympic movement, International Olympic Committee, Olympism, athletics, health, physical activity, programmes, academic performance, analysis of individual sports, training, teaching, attention to diversity, conflict and school violence, education and general health, professional identity, history of social work, social work practice, motor skills, motivation, new technologies and education, education in values, teacher training, psycho-socio-educational, death anxiety, social work, kinanthropometry in gymnastic sports.

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Research Team in Performance and Motor Functions of Rescue and Lifesaving (REMOSS)

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Research lines

- Rescue and lifesaving.
- Performance.
- Motor functions.
- Active environments and healthy habits.
- Didactics of plastic-visual expression.
- Graphic and multimedia design.
- Performance in artistic sports.
- Gender studies in motor skills.

Services

Rescue and lifesaving

- Evidence-based counseling and training in rescue and lifesaving.
- Assessment of aquatic safety plans and safety of sporting events.
- Clinical skills and advanced simulation training for lifeguards, nurses and physicians.
- Evidence-based assessment of aquatic incidents.

Performance

- Counseling on performance analysis and training in collective sports.
- Conditional evaluation in collective sports.
- Advice on the identification, selection and promotion of talent in collective sports.

Motor functions

- Evaluation of the motor condition.
- Training for the management of motor competence.
- Analysis and advice on educational programs, school sports and social health.
- Design and promotion of spaces for motor stimulation.

Active and healthy environments:

- Evaluation of the habits of physical practice of the population.
- Training in healthy habits of physical and sports practice for professionals and citizens.
- Study of the impact on the health and well-being of the programs and recreational spaces.
- Advice on programs, facilities and equipment for games and healthy physical practice.
- Design of spaces and active routes.

Didactics of plastic-visual expression

- Creation of didactic resources for plastic and visual expression.
- Artistic direction for the setting of playful spaces in socio-cultural contexts (hospital classrooms, book room, etc.).
- Design of interventions, programming and didactic resources for non-regulated educational spaces and institutional projects; museum teaching cabinets, cultural events, etc.).
- Humanisation (paediatric units, school environments, professional environments).

Graphic and multimedia design

- Research, innovation and design of corporate graphic image and graphic/visual production control.
- Research, innovation and multimedia design and development in digital environments.
- Training in graphic design.

Performance in artistic sports

- Analysis and control of training in artistic sports.
- Performance evaluation. Sports judgment.
- Training of artistic sports coaches.

Keywords

First aid, lifesaving, safety, assessment, performance analysis, humanisation, motor literacy, graphic design.

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Social Work Studies Group: Research and Transfer (GETS-IT)

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Sabela Pérez Martín

Research lines

- Social work: childhood, adolescence, family and life cycle.
- Professional role, approaches and methodologies of intervention, and social innovation in social work.
- Care system, health and promotion of personal autonomy.
- Human rights, equality, gender, and design of social policies and projects for inclusion and social transformation.
- Quantitative and qualitative research and diagnosis of needs, risk and protection factors of groups with specific needs (disability, dependence, migration, refuge, homelessness, gender violence).

Services

- Design and development of protocols, projects, plans, evaluation programmes and solutions related to social intervention for problems such as:
 - Ageing, unwanted loneliness, promotion of personal autonomy, independent and active life.
 - Migration and refugee population.
 - Equality.
 - Resolution of conflicts, problems and ethical dilemmas.
 - Dealing with violence.
- Social support for women, children and adolescents in situations of gender violence.
- Implementation of the gender perspective in organisations, companies and public or private institutions.
- Analysis and prevention of additive behaviour and risk in the use of ICT and social networks (digital wellbeing).

- Elaboration of reports, assessments, expert opinions and care protocols.
- Professional peer supervision for social workers and social initiative entities.
- Consultancy on Corporate Social Responsibility (CSR) issues.
- SWOT analysis for organisations, companies and public administrations on issues related to the research lines.
- Consultancy and advice on accessibility and employability in the use of ICT and through social networks.
- Implementation of equality plans between women and men.
- Specialised training on:
 - Adaptation for people with disabilities or dependency.
 - Coeducation and training in gender equality.
 - Gender violence: awareness, prevention, identification.
 - Needs of the migrant and refugee population.
 - Management and resolution of conflicts, problems and ethical dilemmas.

Keywords

Social work, childhood, adolescence, social inclusion, professional role, ethics, Corporate Social Responsibility (CSR), equality, gender violence, disability, ageing, dependency, unwanted loneliness, personal autonomy, Information and Communication Technologies (ICT), digital well-being, social networks, addictive behaviours, migrant population, refugee population, homelessness, human rights.

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HealthyFit (HI22)

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Pablo Campo Prieto
Esther Monge Pereira
Mario Iglesias Caamaño
Iris Machado de Oliveira
María Elena Vila Suárez
Javier Carballo López
Tania Álvarez Yates

Research lines

- Physical activity, health and elderly.
- Performance and health: assessment.
- Physical exercise in neurodegenerative pathologies.
- Immersive virtual reality as physical therapy.

Services

- Design, evaluation and validation of physical exercise protocols in elderly population with / without pathologies.

Keywords

Elderly, physical activity, rehabilitation, tensiomyography, health, retraining, immersive virtual reality, ICT.

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Observational Research Group - iObserving (XO1)

Researchers

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Juan Carlos Argibay González
Alberto Pérez Portela

Research lines

- Improvement of sporting performance by means of sport observation (scouting), injury prevention or analysis of physical condition and anthropometry.
- School ergonomics and the search for new tools for the correct allocation of school furniture and the prevention of back pain.
- Development of strategies for the optimisation of bio-healthy parks.

Services

- Sports scouting for technical-tactical advice and performance improvement, aimed at sports clubs and sports federations.
- Conditional and anthropometric assessment of male and female players in different sports, aimed at sports clubs and sports federations.
- Injury prevention service in the field of sport, aimed at sports clubs and sports federations.
- Advice for the improvement of ergonomics in the educational or work environment, aimed at companies and public administrations.
- Consultancy service for town councils for the optimisation of bio-healthy parks.
- Sports management service for clubs, town councils and federations, among others.

Keywords

Observational methodology, sports performance analysis, sports scouting, sports injury prevention, school ergonomics, consultancy, health and physical exercise.

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Educational, Healthy and Psychomotor Effects of Physical Activity (HI10)

Researchers

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Pablo Hernández Lucas
Juan Barreiro López

Research lines

- Physical activity and blood pressure.
- Cardiac effects of physical activity.
- Detection of heart diseases in elite athletes.
- Heart-healthy physical activity.
- Heart diseases in children.
- Screening protocols in athletes.
- Impact of strain on the locomotor system.
- Etiologies causing pathologies of the locomotor apparatus.
- Physical treatments for scoliosis and kyphosis.
- Ergonomic analysis of the postures.
- Inadvisable exercises of physical activity and health.

Services

- Stress tests for athletes.
- Anthropometric reports.
- Control of healthy physical activity.
- Implementation of health control protocols for athletes.

Keywords

Anthropometry, ergometry, sports assessment, ICT and health, elite sport, loads and pathologies in the locomotor system.

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Wellness and Movement Research Group - WellMove (HI23)

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Miguel Adriano Sánchez Lastra
Silvia Varela Martínez
Rocío Carballo Afonso

Research lines

- Physical exercise and early childhood.
- Physical activity and public health.
- Physical exercise in people with pathologies.

Services

- Interventions in education through physical education.
- Design of interventions based on the practice of physical exercise.
- Prevalence analysis of variables related to physical activity.
- Assessment of the effects of therapeutic exercise on people with pathologies.

Keywords

Physical activity, early childhood education, primary education, physical exercise, epidemiology, health.

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Politics and governance

G4 Plus Strategic Development: Organization and Territory (OC1)

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Ángela María Cal Arca
Daniel Gallego Ortigueira

Keywords

Information systems, big data, socio-economic indicators, educational training, entrepreneurship, sustainability, environmental indicators, organizational development, territorial development, analysis, strategic diagnosis.

Contacto

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Research lines

- **Strategic development:** business systems, territorial areas, public and private organizations, R&D&i entities, foundations and third sector organizations.
- **Internationalization and market analysis:** : international trade analysis, composition and market trends, competitor analysis, diagnosis and competitive positioning, customer profiles, socio-demographic studies, action plans.
- **Innovation:** : identifying needs and innovation resources, action plans, product innovation, promotion and development of innovation structures.
- **Entrepreneurship:** identifying opportunities and developing business plans, feasibility studies, development and revitalization of structures to support entrepreneurship.
- **Cooperation:** : cluster development and business organizations.
- **Information systems and competitive surveillance:** dashboards for the direction and management, economic and financial information, intellectual capital indicators and CSR, sectoral observatories and competitive surveillance systems, prospective.

Services

- Creation and monitoring of Socio-economic observatories.
- Creation and monitoring of Environmental and sustainability observatories.
- Preparation of sectoral statistical yearbooks.
- Development of sectoral and territorial information systems.
- Organization of events.
- Design and organization of surveys.
- Training in areas related to the research lines and in management skills.

Governance and Economics Research Network (GEN)

Researchers

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Alberto Vaquero García
Patricio Sánchez Fernández
Elena Rivo López
Mónica Villanueva Villar
Francisco Reyes Santías
Carlos Lago Peñas
Fernanda Victoria Martínez Castillo
Alejandro Domínguez Lamela

- Economic evaluation of environmental impacts and resource efficiency metrics, circularity metrics.
- Economic evaluation of environmental impacts estimated through Life Cycle Analysis.
- Elaboration of circular economy strategies (national, regional, corporate).
- Economic impact analysis of events.
- Evaluation, follow-up and monitoring of family businesses.

Keywords

Public economics, regional and sectoral economics, family business, circular economy, climate change, fiscal simulations, economic impact, events, public policy, strategic analysis, environmental impact, life cycle analysis, comparative politics.

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Governance Observatory G3 (CPS1)

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Fernando Martínez Arribas
Victoria Canoura Leira
Constantino Cordal Rodríguez
Bruno González Casheda
Antón Lois Fernández Álvarez
Alberto Saco Álvarez
Águeda Gómez Suárez
David Casado Neira

- Design and implementation of e-Learning systems in higher education and universities in Spain, Europe and Latin America.
- Analysis of cooperation systems and institutional creativity between public, private and third sector actors.
- Development of territorial and cross-border cooperation plans in Europe and Latin America.

Keywords

Public governance, leadership, public management, public services, political science, public policy, multilevel governance, e-government, social policy, political philosophy, political law, public administration, institutions, international relations, systems, European Union, European social policy, territorial cooperation, paradiplomacy, European integration, online training, e-learning, educational innovation, body, identity, childhood, biomedicine, vulnerability, violence, electoral systems, territorial organisation models, political systems, nationalism, collective action, ethnic identities, Latin America, indigenous peoples, gender and ethnicity, public management, human resources, quality, negotiation, participation.

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Research lines

- Governance and public leadership.
- Public management and innovation.
- European Union.
- Multilevel government.
- Public policies: design, implementation and evaluation.
- Human resources and management of public services.
- e-Health.
- e-Learning.
- Institutional cooperation and creativity.
- Territorial and cross-border cooperation.

Services

- Advice on institutional designs based on public governance systems.
- Reports on public management in organisations.
- Studies on the European Union and multilevel governments.
- Human resources analysis in public organisations.
- Studies on public services and their organisation, management and evaluation.
- Studies on state, regional and local public policies.
- Reports on e-Health and public health portals.





Post Growth Innovation Lab (PGILaB)

Researchers

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Javier Lloveras Gutiérrez
Ben Robra
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Sofia Rafaella Greaves
Elisa Teresa Schramm
Jacopo Nicola Bergamo
Sonia Pascual Amigo

Research lines

- Innovation policy: study of the democratisation of science, technology and innovation institutions.
- Responsible innovation (RRI): developing models of responsible innovation to ensure that governability and ethical considerations are built into high-risk socio-technical interventions.
- Post-growth and degrowth: understanding the role of technology, science and innovation under a post-growth paradigm (organisations, innovation, limits of science).
- Grassroots Innovation as an enabler of transformative socio-ecological change.
- Circular economy as a mechanism to promote socially just sustainability.
- Cooperative societies and social economy: researching cooperatives as responsible business models.

Services

- Participatory processes in innovation under a responsible research and innovation (RRI) approach.
- Public engagement.
- RRI training.
- RRI models, projects and assessment.
- Technology assessment, impact assessment and ethical implications of technological projects.
- Innovation policies assessment.
- Circular economy initiatives design and assessment.
- Socio-economic and sustainable evaluation of projects.

Keywords

Degrowth, post-growth, RRI, responsible research and innovation, co-creation, innovation policy, STS, grassroots innovation, participatory processes, circular economy, social justice, social economy, cooperatives, cooperativism.

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LAW





United Administrative Law and Philosophy of Law Research Groups (AGAF)

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Research lines

- Legal argumentation.
- Public procurement.
- Public policies.
- Popular culture.
- Gender.
- Human rights.
- Law and the environment.

Services

- Reports on administrative procedures in town planning and environmental matters.

Keywords

Public administration, urban planning, environmental law, legal theory, legal argumentation, public procurement, gender, human rights.

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Financial and Tax Law (CJ2)

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Mónica Siota Álvarez
Soraya Rodríguez Losada
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Research lines

- Tax harmonization in the EU.
- Financial power of the State, the Autonomous Communities and the local authorities. Configuration of taxes.
- Direct and indirect taxes. Measures to avoid tax avoidance: national and international initiatives.
- Tax management: procedures, evidence, administrative digitization.
- Inspection. Collection and review.
- System of penalties.
- Tax management of the Autonomous Communities.
- Tax regime of ports and free zones.
- Budget law and public expenditure.

Services

- Lessons for collectives.
- Legal reports.
- Legal publications.

Keywords

Fiscal harmonisation, financial power, tributes, taxes, tax administration, budget and public expenditure.

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Commercial and Labour Law (DMT)

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Emma Rodríguez
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Irene Dozo Mougán

Research lines

- Law of the sea.
- Competition law.
- Self-employment.
- Employment management mechanisms.
- Intellectual and industrial property.
- Company law.
- Collective bargaining.
- Employment.
- Ethics in commercial and labour relations.

Services

- Advice on commercial and labour law.
- Collective bargaining.
- Equality plans.
- Employment relations.
- Competition law.

Keywords

Commercial companies, collective bargaining, employment, competition.

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Criminal Law (DP1)

Researchers

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Research lines

General Theory of Crime: Criminal Law (General Part).

Criminal Law (Special Part, criminology, etc.) with emphasis on, among others, the following.

- Economic criminal law.
- Crimes against workers.
- Migratory movements, foreigners and human trafficking.
- Crimes against public finances and money laundering, fraud, bankruptcy and punishable insolvency.
- Criminology.
- Medical liability and liability of health professionals.
- Arson crimes.
- Criminal protection of children and adolescents.
- Criminal liability of minors.
- Crimes against the environment: criminal protection of water and marine poaching.

Services

- Consultancy services in the field of the research lines.
- Preparation of legal reports.
- Training courses in the field of the research lines.

Keywords

Crimes, criminal law, criminology, minors, childhood, adolescence, medical liability, economic criminal law, health law, environment, water, poaching, migratory movements, foreigners, human trafficking, workers, tax offences.

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Procedural Law Group (DL1)

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Alberto Caballero Díez
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Research lines

- Civil proceedings.
- Criminal proceedings.
- Equality and gender violence.
- Alternative means of conflict resolution.
- Protection of fundamental rights.
- Unprotected minors and social conflict.
- Consumer protection.
- Fight against corruption.
- Civil and criminal judicial cooperation in the European Union.
- Justice and ICT.

Services

- Training courses for professionals and other interested groups.
- Legal reports.

Keywords

Civil procedure, criminal procedure, equality, gender violence, consumers, mediation, arbitration, minors, corruption, judicial cooperation, artificial intelligence.

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MEDEA Iuris (MDA-I)

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Research lines

- Environment, water and sustainability.
- Regulation of outer space.
- Human rights, science and technology.
- Alternative Dispute Resolution (ADR).

Services

- Advice on the resolution of legal disputes:
 - Reports
 - Arbitration services
 - Administrative mediation
- Advice on the elaboration of regulatory texts.
- Design, monitoring and/or management of personnel selection procedures (competitive examinations, competitions, interviews...).

- Academic organisation of legal events (congresses, courses, seminars, conferences...).
- Advice on personal data protection:
 - Risk analysis
 - Impact assessments

Keywords

Administrative law, philosophy of law, international law, environment, landscape, water, outer space, human rights, data protection, ADR, arbitration, mediation.

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Legal Systems (SJ1)

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Research lines

- Legal regime for the protection, management and regulation of water resources.
- Gender violence.
- Mediation and arbitration.
- Vulnerable victims.
- New technologies and criminal investigation.
- Artificial intelligence and justice.

Services

- Conflict resolution in water resources management.
- Mediation of multiparty conflicts.
- Mediation resource systems.
- Victims of gender-based violence.
- DNA testing and body interventions.

Keywords

Conflicts, ADR, ODR, mediation, evidence, gender, violence, artificial intelligence, justice, legal systems.

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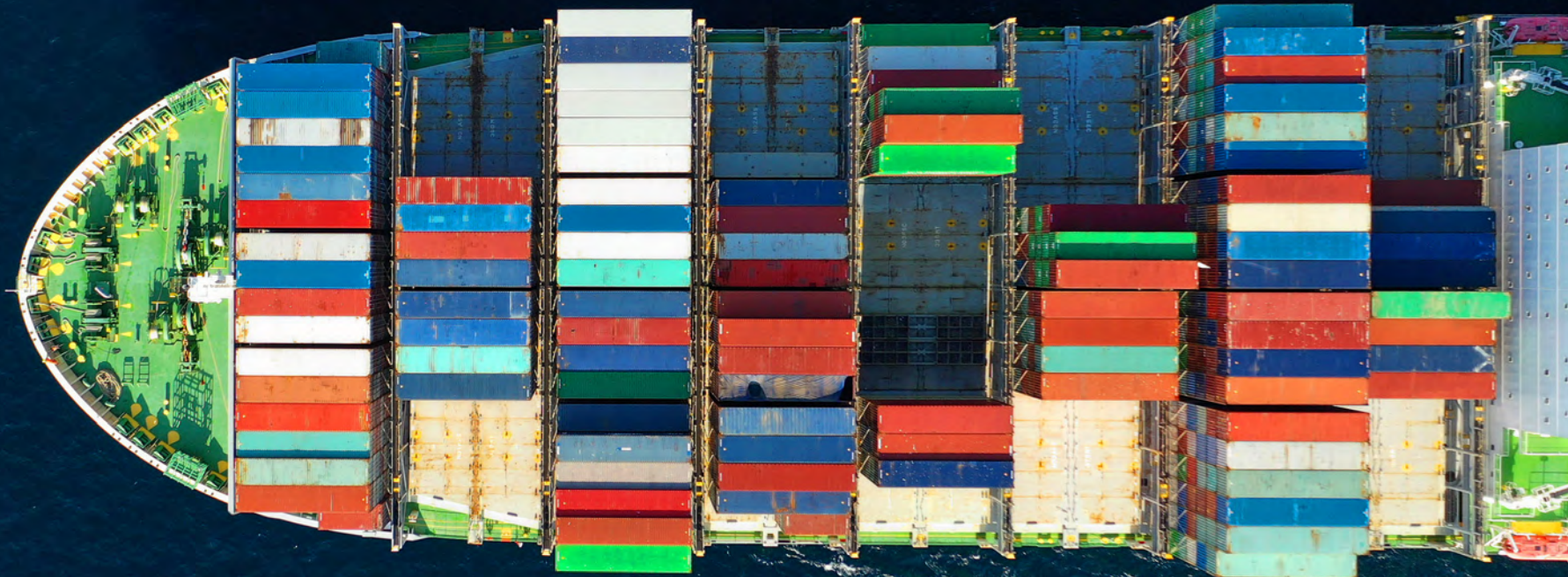
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ECONOMICS



Economics and applications



Economics (AE1)

Researchers

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María Ángeles Marra Domínguez

Research lines

- Productive structure analysis.
- Economic impact studies.
- External sector analysis.
- Transport economics.
- Economic growth: growth and short-term economic prospects studies.
- Market analysis.

Services

- Consultancy services in the field of research lines.

Keywords

Economic impact, transport economics, market analysis, external economy, economical structure, external sector, market, short-term economic prospects, sectorial analysis, economic growth, economics.

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Environmental and Natural Resource Economics - ERENEA (HI8)

Researchers

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Josefina Lucy Amigo Dobaño
María Carmen Padín Fabeiro
Raquel Fernández González
Marcos I. Pérez Pérez
Iria García Lorenzo
Gonzalo Caballero Míguez

Research lines

- Socioeconomic effects evaluation of fisheries, aquaculture and related activities.
- Consumer food preferences estimation.
- Economic valuation of natural areas.
- Economic assessment of environmental impacts.
- Recreational and leisure tourism activities.

Services

Socioeconomic effects evaluation of fisheries, aquaculture and related activities

- Economic analysis and measures evaluation of fisheries management.
- Observatory of prices and price transmission and monitoring of seafood: stakeholders and commercial networks.
- Reports on Maritime and Fishery Policy in the European Union.
- Welfare benefits estimation of maritime and fishery heritage conservation.

Governance and natural resources

- Socio-ecological and governance systems.
- Evaluation of public policies regarding on natural resources.
- European maritime and fisheries policies: Integrated Coastal Zone Management (ICZM) and blue growth.

Consumer food preferences estimation

- Traceability.
- Ecolabeled products.
- Environmental quality estimation in the seafood demand.
- Agricultural food with PGI.

Economic valuation of natural areas

- Natura 2000 network.
- Timber uses and nonmarket values.
- Institutions and public policy analysis in natural resource management.

Economic assessment of environmental impacts

- Global warming effects on fisheries and natural areas.
- Environmental indicators evaluation of economic activities.
- Oil spills effects.
- Externalities of Renewable Sources of Energy.

Recreational and leisure tourism activities

- Tourism resources evaluation.
- Natural heritage assets.
- Tourism impact on local development.
- Sustainable planning criteria for shoreline.

Keywords

Fisheries and aquaculture, socioeconomic impacts, consumer food preferences, market power, environmental indicators, environmental and marine pollution, maritime heritage, climate change, tourism, natural areas, natural resources, governance.

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Financial Economics (EF6)

Researchers

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Research lines

- Analysis of information for the financial and accounting management of local finances.
- Socio-economic and political determinants of the financial health of local finances.
- Socio-economic and political factors determining the economic efficiency of local finances.

Services

- Financial and accounting advice to local authorities.
- Studies of the impact of socio-economic and political factors on local finances.

Keywords

Public accounting analysis, local financial management, local government accounting.

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Economics, Society and Territory - ECOSOT (EA7)

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Services

- Studies on inequality, poverty and discrimination.
- Design and implementation of surveys.
- Design of auctions.
- Design of optimal transport routes.
- Inventory management.

Keywords

Inequality, poverty, polarization, welfare, labor market, segregation, discrimination, gender, race, natural resources, bioeconomics, game theory, social choice, economic history, tourism history, history of public finances, optimisation, statistics, logistics, routes, distribution, auctions.

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Group of Researchers in Empirical Economics - GRIEE (EA10)

Researchers

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María Jesús Freire Serén
Eva María Rodríguez Míguez
María Dolores Ferrero Martínez
María del Mar González Savignat
Rosa María Loveira Pazo

Services

- Analysis of public and private data. Preparation of sectoral and company reports.
- Data analysis in the health sector:
 - Questionnaires on quality of life.
 - Effectiveness of medical treatments.
 - Utilisation of services and allocation of health resources.
 - Cost of illness studies.
- Analysis of gender gaps: quantification and causes.
- Evaluation of public policies.
- Training courses in economic data analysis.
- Courses on economic evaluation in health.

Keywords

R+D, business strategies, health, sectoral reports: strengths, gender gap, evaluation of medical treatments, health-related quality of life, cost utility analysis, dependency, quantitative analysis of demand, business strategies, training.

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Group of Investigation on Ecological Economics, Agroecology and History – GIEEAH (EA5)

Researchers

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Research lines

- Renewable energies, climate change and distributional effects on local economies.
- Food system; governance and biophysical indicators.

Services

- Integrated management plans of local resources for municipalities, forestry communities or private owners.
- Realization of Life Cycle Assessment.
- Technical and professional advice in the field of renewable energies.
- Provision of services to increase the social and economic value of energy resources.
- Studies and analysis of sustainability in the agri-food sector.

Keywords

Sustainability, equity, participation, transformation, green economy, resource management, agroecology, renewable energy, social value, wind energy, biomass, local development, governance.

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Statistical Inference, Decision and Operations Research - SIDOR (IO1)

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María Xosé Rodríguez Álvarez
María Celia Rodríguez Campos
Alberte Román Losada
María Estela Sánchez Rodríguez
Marta Sestelo Pérez

Research lines

- Data analysis / statistical consulting.
- Big Data.
- Statistical methods.
- Operations research.
- Game theory.
- Decision theory.
- Software development.
- Biostatistics and epidemiology.

Services

Statistical consulting

- Data analysis.
- Statistical inference (nonparametric, semiparametric).
- Decision theory.
- Operations research, computational mathematics and game theory.

Courses

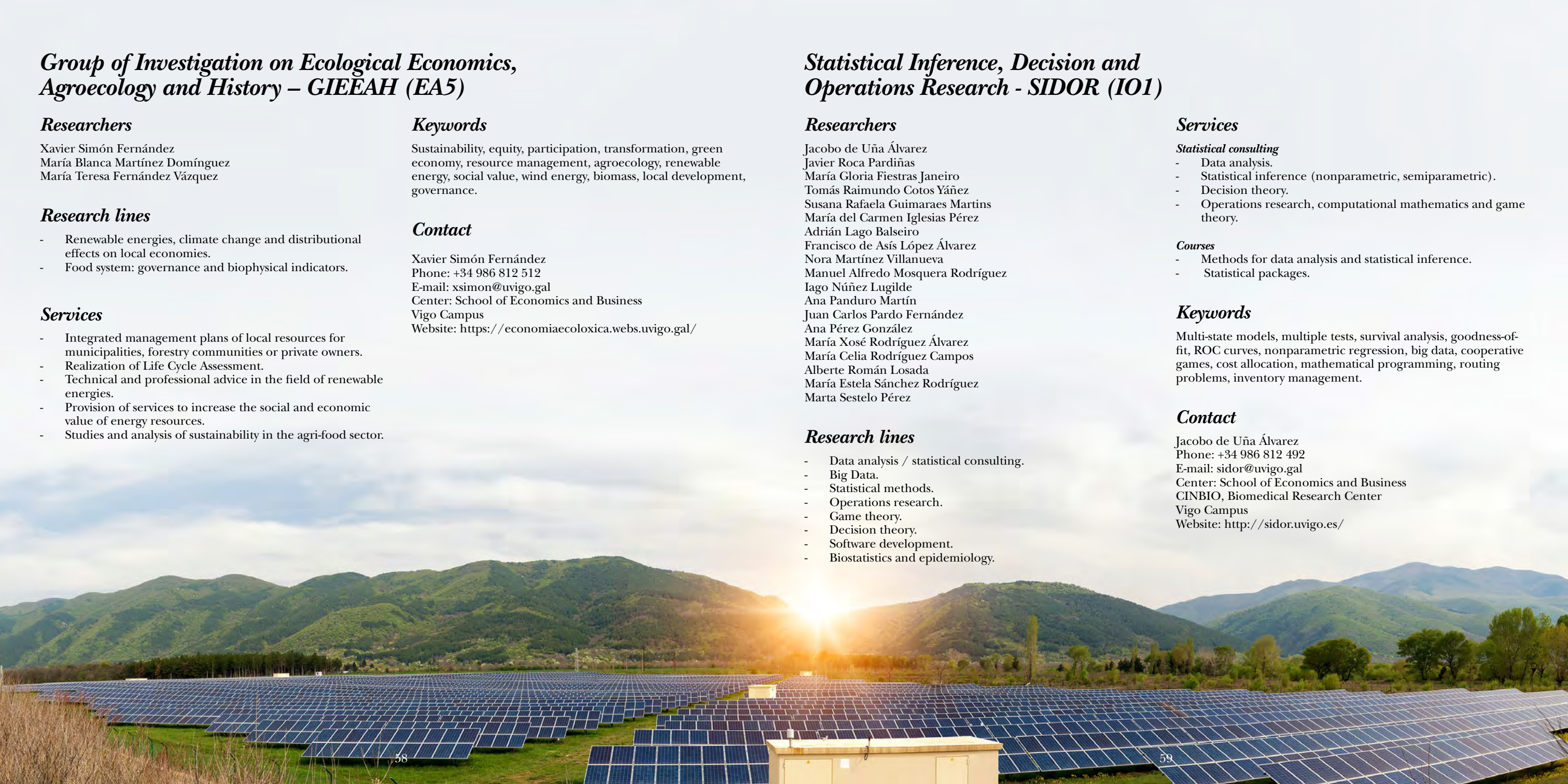
- Methods for data analysis and statistical inference.
- Statistical packages.

Keywords

Multi-state models, multiple tests, survival analysis, goodness-of-fit, ROC curves, nonparametric regression, big data, cooperative games, cost allocation, mathematical programming, routing problems, inventory management.

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Research in Energy, Innovation and Environment - REDE (EA3)

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Miguel González Loureiro
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José Carlos Álvarez Villamarín
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Pol Fontanet Pérez
Lucas López Manuel
Carlos Groba Presa
Adela García-Pintos Escuder
Diego Carou Porto

Research lines

- Innovation and operational excellence*
- Strategy: diagnosis and dashboards for business strategies and public policies.
 - Operational excellence: methodologies and tools for organizational transformation.
 - Industry 4.0: integration of ICT and operational excellence practices.
 - Sustainability: decarbonization and dematerialization of industrial and logistics processes.
 - Social innovation: initiatives to boost and measure new services for society (social inclusion, gender equality, environment).
- Energy and environmental economy*
- Energy markets: demand, efficiency, regulation and policies.
 - Climate change: environmental policies and intervention instruments.
 - Taxation: energy taxation, energy efficiency, energy security.
 - Mobility: social costs, congestion, regulation, taxation, transition to new scenarios.

Services

- Design and scorecards for public policies on innovation, energy and environment.
- Sectoral economic studies/plans and cost/benefit analysis.
- Advice on the design of corporate, competitive and innovation strategy for companies.
- Joint deployment of information technologies and operational excellence tools.
- Projects to improve organisational efficiency, cost analysis and financial impact.

Keywords

Innovation and operational excellence, business strategy, operational excellence, continuous improvement, industry 4.0, lean, sustainability, social innovation, energy and environmental economics, energy markets, climate change, taxation, mobility.

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Knowledge organization (OE7)

Researchers

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Pedro González Santamaría
Jesús Fernando Lampón Caride
Alicia Trinidad González-Portela Garrido
Javier Turienzo Riveiro

Research lines

- Business competitiveness and regional development.
- Industrial marketing: value creation and market solutions.
- Global value chains in mobility.
- Corporate strategy: production, marketing, logistics, finance.
- Innovation ecosystems and new business models.
- Industrial networks.
- Valorisation of intangible heritage.
- Industries of interest: mobility and automotive, food processing industry and tourism.

Services

- Deployment of studies on business, sectoral or regional competitiveness.
- Analysis and support for the development of industrial or science networks.
- Identification of regional lines of action for development in the area of global value networks.
- Elaboration of sectoral strategic plans.
- Analysis of capacities in the automotive industry and the future of mobility.
- Trend and foresight studies for companies.
- Application and training in the use of quantitative methods based on the R statistical package.

Keywords

Competitiveness, industrial marketing, global value chain, innovation ecosystem, new business models.

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Research Group in Economic Analysis, Accounting and Finance - RGEAF (EA8)

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Javier Hervés Estévez
José María Chamorro Rivas
Jerónimo Docampo Parente
Ernesto López-Valeiras Sampedro

Research lines

- **Sustainability:** sustainable finance, gender equality in the workplace, communication of sustainability information.
- **Accounting:** quality of accounting information through audit reports, accounting and management control.
- **Teaching-learning process:** active methodologies, learning in finance and teaching responsibility, transversal competences for employability.
- **Problem solving in Economic Theory:** organisational models, silver economy rights, cost sharing, pricing.

Services

- Studies of regulated prices.
- Collusion analysis.
- Expert audit reports.
- Public accounting analysis.
- Costing models and internal accounting.
- Economic evaluation of healthcare innovations.
- Design and evaluation of strategies (strategic plans).
- Design and evaluation of organisational indicators (objective and subjective): balanced scorecard.
- Design and evaluation of management control systems: incentive systems, budgets, internal control, among others.

- CSR studies.
- Sectoral socio-economic studies.
- Analysis of the economic environment of organisations.
- Specialised training for entrepreneurs, managers and technicians.
- Sustainability information.
- Studies, analysis and advice on gender equality in the workplace.

Keywords

Economic equilibrium, game theory, economic grow, industrial economics, mathematics and econometrics methods, market power, collusion, auditing, reserve fund, social security, pension reform, corporate social responsibility, reporting, assurance, active methodologies, academic performance, conventional methodologies, co-operatives society, participation enterprises, finance, society, ethics, learning, responsibility, mathematical economics, accounting and management control systems, sustainability reporting.

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Business

Economic and Financial Analysis and Business Management (EF7)

Researcher

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José Antonio Martín-Casal García
José Luis Sáez Ocejo

Research lines

- Economic and financial sector analysis.
- Accounting and auditing.
- Financial accounting.
- Creative accounting and accounting changes.
- Business crisis.
- Family business.
- World-class companies.
- Accounting fraud.

Services

- Valuation of companies.
- Structuring of family businesses.

Keywords

Auditing, world-class companies, accounting fraud, business crisis.

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Intellectual Capital and International Company (EF5)

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María Victoria Verdugo Mates
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Raisa Pérez Vas

Research lines

- Intellectual capital in SMEs.
- Measurement of intangibles.
- Economic and financial evaluation of intangibles.
- Economic and financial evaluation of sports.
- Intangibles in sports.
- Fair trade.
- Internationalization of SMEs.

Services

- Business value chain studies.
- Economic and financial plans for public concessions and fiscal ordinances.
- National and regional accounting and input/output tables.
- Studies for the evaluation of brands and events.
- Knowledge management at companies and institutions.
- Business, territorial and sectorial strategic planning.
- Strategic surveys design.
- Financing and viability of companies and institutions.
- Training in accounting and auditing.
- Social accounting.
- Communal woodlands.
- Profitability and result improvement.
- Measuring intellectual capital in companies and institutions.

Keywords

Intellectual capital, financing and viability plans, development cooperation, sport economics.

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Group for Business Analysis - GRUPAEM (OE10)

Researchers

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Research lines

- Tourism management.
- Women and business.
- Innovation and business dissemination.
- Sustainability.

Services

- Tourism consultancy and project development services:
 - Tourism activity impact analysis.
 - Preparation of business plans.
 - Support in the design and application of sustainable practices.
- Elaboration of equality diagnoses in different environments.
- Analysis of business innovation:
 - Assessment of the impact of innovation on business competitiveness.
 - Advice on the management of innovation in the company and business dissemination.

Keywords

Management, tourism, business, equality, business competitiveness, innovation, sustainability.

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Marketing-Vigo (IMARK)

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María del Mar Rodríguez Domínguez
Carlos Antonio Ferro Soto
María del Carmen Otero Neira
María Jesús López Miguéns

Research lines

- Marketing**
- Market research.
 - International marketing, tourism marketing, distribution, etc.
 - Responsible and sustainable marketing (corporate social responsibility).
 - Industrial marketing.

Services

- Market research.
- Research on the 4 P's of marketing.
- Modelling for business opportunities identification.
- Strategic analysis and design of competitive strategies.
- Consultancy on inter-organisational customer- supplier relations.

Keywords

Responsible consumption, marketing plan, value chain, inter-organisational alliances, industrial marketing, supplier-customer relations, strategic analysis, competitive strategies.

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Organisation & Marketing – EMITUR (OC2)

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María Elisa Alén González
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Research lines

- Tourism marketing.
- Senior tourism.
- Inland tourism.
- Thermal tourism.
- Film and TV series tourism.
- Accessible tourism.
- Risk and resilience of tourism.
- New technologies applied to tourism.

Services

Consultancy and development of tourism projects (senior, thermal, health)

- Development of tourism research projects.
- Design of strategies for the promotion of tourist destinations.
- Study of the image of tourist destinations.
- Marketing studies of tourism services.

Other services

- Elaboration of market and marketing studies.
- Elaboration of strategic and action plans.

Keywords

Tourism, thermal, senior, marketing, image, health, consumer behaviour, tourism technology.

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Information Systems and Technologies for Business (OE4)

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María Montserrat Cruz González

Research lines

- Surveillance and business intelligence.
- New ways of teaching learning based on ICT.
- Trends in data and business intelligence.
- Automation of business processes.
- ICT solutions for business in different sectors: tourism, services, audiovisual, higher education.
- Digitalisation strategies in companies.
- Innovation: new business models based on ICT.
- Information management in companies.
- Coaching/ technology facilitation.
- Management systems for tourism companies and destinations.

Services

- Digital transformation consulting services: ICT tools to improve efficiency and flexibility in business.
- Digital strategic consultancy projects.
- Design of business solutions: data storage and management, design of dashboards, big data analysis, project management, automation of business processes, implementation of strategic monitoring systems.
- Copywriter of tourism content.
- ICT training for companies and professionals: creation of training contents in business software solutions, development of training workshops and promotion of digitalisation.
- Analysis of tourist destinations and geodestinations via research contracts with public and/or private organisations.
- Reports on tourist destinations, tourist sustainability and geodestinations.

Keywords

Digital transformation, disruptive technologies, corporate information systems, databases, ERP, BI, Big Data, dashboards, No-Code tools, ICT training, e-learning, tourism systems, tourism resources, tourism load capacity, sustainability, geodestinations.

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